Moses Motor: building on a tradition that reaches back almost 70 years

With nearly seven decades of sales and service experience, Moses Motor Company today continues as one of the leading automotive dealerships in Central Virginia.

The dealership was opened in November of 1913 by the late Thomas Walker Moses.

Five years later, in 1918, his son, Charles T. Moses, became a partner in the business. Charles T. Moses Jr. became affiliated with the business 18 years after that.

During the past 69 years, Moses Motor Company has been a franchised dealer for Model-T Fords, Huffman trucks, Bates Steel Mule tractors, Stars, Dodges, Buicks, Oldsmobiles, Minneapolis Molius farm machinery, Jeeps and, for the past 60 years, Chevrolet cars and trucks.

Today, Moses Motor Company continues as a growing component of the Appomattox County economy, and its personnel are dedicated to making their business tops in sales and service in Central Virginia.

Andy Shelton, general manager, notes that the business has a "good stock of Chevrolet passenger cars and trucks, all sizes, all colors,...whatever a customer might want."

The parts department is currently being updated, and the parts inventory is being updated and expanded according to Shelton.

"We are striving to offer the best possible sales and service in Central Virginia," Shelton adds.

Moses Motor Company has been a well known business in this part of the state for most of the 20th century. Along with the full line of trucks and automobiles offered for sale, Moses leases and rents vehicles.

"We have certified technicians to meet any of our customers' needs," points out Shelton. The Moses Motor Company technicians attend technology schools, in keeping with the business' policy of constantly upgrading the skills of its service personnel.

The sales team at Moses Motor Company has been recognized by Chevrolet for its ability in a number of ways.

Burnette Smith, Tom Pankey and Elwood Batts have all been named to the prestigious "Legion of Leaders" by Chevrolet for their sales ability. Elwood Batts has also been named to the "Hall Of Fame" in recognition of his accomplishments meeting the needs of his customers in the truck sales category.

"Our aim is to do everything in our power to satisfy our customers," notes Shelton. "And we know that the best way to do that is to offer them the best sales and the best service possible. That is what our customers want, that is what they deserve, and that is what we will give them," he concludes.

Village Market offers excellent food, groceries

The Village Market, Concord, opened for business in July of 1979.

Owned and operated by Richard and Merlyn Carroll, the store offers a complete line of groceries, dairy products, frozen foods, gasoline and oil.

Once the shopping is done, Village Market customers can enjoy a good breakfast, an appetizing lunch or just a satisfying between - meal snack.

"We have a big breakfast business," Carroll said, and it's growing."

The Carrolls have plans for a building to be erected in the near fututе next to the Village Market to house a steak house.

"We are planning to have a really good restaurant with a rustic atmosphere," said Carroll.

A native of Concord, Carroll was formerly a member of the Lynchburg Fire Department. He is married to the former Merlyn Martin of Appomattox County, who, for a good many years was associated with Sarah Coventry Jewelry. They are the parents of three children, Monica, 16; Ricky, 14; and Allison, seven.

"We have really been pleased with the growth of our business since we opened in '79 and we really appreciate the good customers we have here," said Carroll.

THE VILLAGE MARKET

CONCORD, VA.

OWNED & OPERATED BY
RICHARD & MERLYN CARROLL

• Groceries • Frozen Foods
• Gasoline & Oil
• Snack Bar

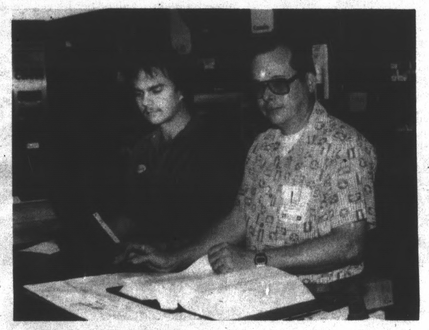
Gaston Harris (left) and Jack Carroll, (right) Richard's father, are shown preparing Pit-Bar-B-Que, a regular feature on Village Market menu.

FROM SALES TO SERVICE

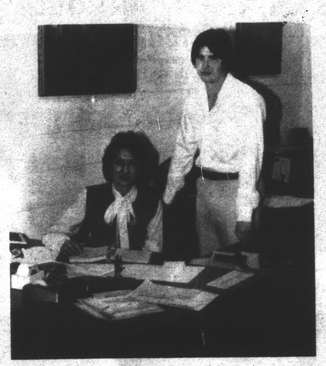
COME MEET OUR CHEVY TEAM!

SALES TEAM (from left) - Burnette Smith, Harry Ranson, Jesse Guill, Tom Pankey, Elwood Batts, Andy Shelton.

SERVICE TEAM (from left) Bill Mayberry, Jerry Childress, Tommy Mayberry, Greg Cheatham, Shirley Reynolds, Luther Glenn, Phil Strickland (service manager), Bernard Bryant, Ann Patterson.



PARTS DEPARTMENT TEAM (from left) - Randy Franklin, John Woody (parts manager).



FRONT OFFICE TEAM (from left) Christine Bohon (office manager), Bryan Tuck.

SINCE 1913

"A BUSINESS BUILT ON PRIDE"

THE "NEW"

MOSES MOTOR CO.

Moses St. — Appomattox

Dealer License No. 3

Phone 352-5440